



AEA SINCE 1957

MARCH 13-16, 2017



2017 AEA INTERNATIONAL CONVENTION & TRADE SHOW

Sponsorship Opportunities

Sponsoring an item or service during the AEA International Convention and Trade Show is a smart, economical way to market and promote your dealer brand to your dealer network. As you work on your marketing plan, consider a highly visible sponsorship at the AEA's 60th Annual Convention & Trade Show in New Orleans, March 13-16, 2017. Sponsorships are first-come, first-served.

All sponsorships include publicity on the AEA's website, in all printed materials and signage throughout the Convention.

Contact Linda Adams at 816-347-8400 or lindaa@aea.net to become a sponsor.

The list of available sponsorships begins on the following page.

AIRCRAFT ELECTRONICS
ASSOCIATION

MARCH 13-16, 2017



2017 AEA INTERNATIONAL CONVENTION & TRADE SHOW

FIRST-NIGHTER PARTY

All First-Nighter Party sponsorships include your company logo on the back of the convention T-shirt and one complimentary First-Nighter Party ticket.

- **First-Nighter Party Sponsorship** - \$1,900 – This sponsorship is a multi-company sponsorship that helps offset the cost of the First-Nighter Party.
- **High School Band** - \$2,500 – You can't have a Mardi Gras party without a band! This sponsorship will sponsor the high school band. Also included is a banner, carried by the band, with your company logo on it.
- **Jazz Band** - \$2,500 – The jazz band will accompany the Mardi Gras parade as we make our way to the First Nighter party. This sponsorship will sponsor the jazz band. Sponsoring company will be allowed to have their representatives first in line in the parade with the jazz band!
- **Krewe** - \$2,500 – A krewe is any group or organization of revelers to band together to ride on a Mardi Gras parade float. This sponsorship will sponsor the colorful, costumed krewe that will entertain us at the Mardi Gras First-Nighter Party. You're encouraged to have your company representatives dress in colorful attire and accompany the krewe.
- **Photo Opportunity** - \$3,500 – Every Mardi Gras party is full of photo opportunities! Attendees will have an opportunity to have their photo taken in front of an authentic Mardi Gras float that is used in a previous Mardi Gras parade. The sponsoring company's logo will be printed on the photo that the attendees will take with them as a memory of the AEA's 60th Anniversary Mardi Gras Party. Laissez les bon temps rouler!

IMPRINTED SPORTS BOTTLES - \$4,800 – This sponsorship provides a sports bottle, with your company logo printed on it, for the attendees.

HOT SPOT – \$5,500 – This sponsorship provides a Wi-Fi hot spot for all attendees in the Exhibit Hall area and AEA Registration Desk area. This also includes special signage in the Exhibit Hall and at the AEA Registration desk.

EXHIBIT HALL LUNCH - \$10,000 – Two available, Tuesday, March 14 and Wednesday, March 15. This is the AEA's Platinum Sponsorship. This sponsorship provides lunch in the exhibit hall for all attendees. It also includes signage at the lunch and on every lunch table plus an opportunity for company representatives to greet the attendees during the lunch.

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